

## ACER receives support from Ford Motor Company during volunteering month

In September, ACER Brasil was selected by [Ford Motor Company](#), to receive support during their volunteering month. Staff dedicated their time and effort to improving areas of the ACER community centre and gave ideas on how better improve the quality of the service provided to the public.

On the first day of the month, with the objective of encouraging more people to participate, there was a discussion held at the company's theatre with the employees. ACER's secretary general, Marinisa Carminetti and Elisete, founder of GRATHY, took part.



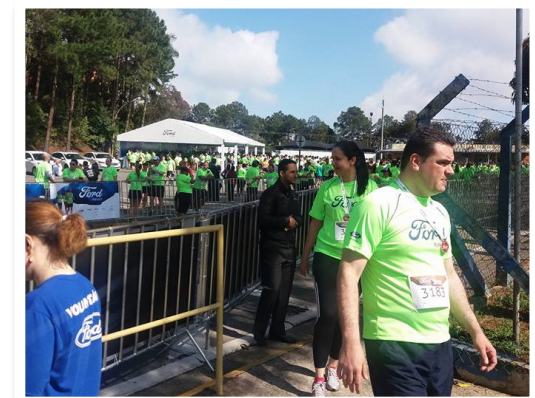
The staff took part in many different ways, the majority of which happened on two separate Saturdays. The staff catalogued ACER's library, filled the cushions so that the environment was even more comfortable for the children, improved the book shelves and fixed the lift. The music room was also improved with the removal of a partition wall, painting and general organisation. During the volunteering days we also held two talks, one about the role of professionals in a new age, for the public and the other about the domestic economy, more than 30 people attended both of them.



Volunteers also collected clothes, shoes and games at the company and then had a bazar for the community on the second Saturday, which was a big success with over 200 people coming to buy things. At the end of the afternoon, there was a talk about social security benefits, this time the participation was a bit lower but it was very interesting and insightful for those who attended.

To end the volunteering month, Ford Motor Company promoted a run and walk within the company called 'Ford Run' in which hundreds of volunteers, relatives and friends participated. As well as participating, people had the opportunity to contribute by donating non-perishable food to ACER Brasil, BRL 630K's worth of food was donated in total.

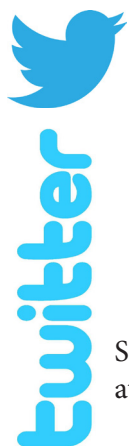
We would like to thank all those who contributed, particularly the volunteer team without which the events would have not happened.



## Peace Football Cup

This is the month in which ACER celebrates the World Day of Peace. For several years we have held a Peace Football Cup in September and this year the theme was 'fair play.' The teams were given the names of teams from Colombia, who was the fair play champion at the 2014 Brazil world cup. On the 2nd September, we started with the under-10 category with around 72 children with each category's matches lasting a week. On the 3rd September it was the turn of the under 13s with the participation of 70 children and teenagers and on the 16th it was the girls' turn with 35 participants. The under-17s ended the tournament with the participation of 85 young people. In total, 262 children and young people participated.

This tournament was made possible thanks to our partners; [Childreach International](#) and [Coaches Across Continents](#) and was one of the activities linked to World Day of Peace #PeaceOneDay.



ACER Brasil  
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Siga-nos no Twitter para atualizações regulares

The Cidade na Escola programme carried out a training session município

14 September

We finished the mural at the Public Center of Eldorado, with the help of everyone

22 September

We collaborated with 'Sports Event', organised by the parents of students of [St Paul's School](#)

23 September



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## AGENDA October

5 - Charitable event at the house of the Consulate General, São Paulo

7- Dia de Brincar at ACER