

ACER Brasil Fundraiser

Once again, the British Consul-General let us use her house for an event to celebrate ACER Brasil's 24th anniversary. The event was a huge success, with 125 Brazilian and British guests enjoying Brazilian music and British food magnificently prepared by HM Ambassador in Brasilia's cook Mlla - a big thanks to her. During the evening we had performances from Raizes do Brasil and the singer Cris Silva, as well as a pianist who played for guests throughout the evening. At the end we had the raffle prize draw with a huge number of prizes.

We would like to thank our sponsors [AB Brasil](#), [Astra Zeneca](#), [Dana](#), [DataMark](#), [GKN Driveline](#), [Cultura Inglesa-SP](#), [British Airways](#) and [Ford Motor Company](#) for supporting ACER Brasil. We would also like to thank the [British Consulate](#) and [St Paul's School](#) for organising the event.



Stela's journey to becoming a mascot for Manchester United

Many of you will have seen on our Facebook page that Stela, 15, who takes part in our football (and sometimes rugby) training spent a week in Manchester, England with her mother Rosalba. This was the result of a process that started in March this year, when our partners [Coaches Across Continents](#) got in touch to invite ACER Brasil to take part in a competition from one of their sponsors, [General Motors](#) (more commonly known as [Chevrolet](#) in Brazil). They were looking for girls aged 13 to 16 who played football and who could act as mascots at a Manchester United football game, where they would enter with the players and spend a week in training workshops. We saw it as an opportunity to make women's football more visible in

more girls to play, so we accepted the invite. The process itself ended up involving the whole sports team as well as our international volunteers who together interviewed 15 girls and helped to fill in a long questionnaire about them, their views on life and football, as well as their hopes and dreams for the future - all in English! They spent two weeks collecting this information and then after sending it off, we spent two weeks waiting before we finally received the good news that two of the girls, Stela and Simone had gone through to the next round. We then had more questions for them to answer as well as a screen test over Skype. After another wait, at the beginning of June we heard the news that Stela had been chosen to be a mascot, along with another girl from Rio de Janeiro, two girls from China, two girls from South Korea and five from the US. There was much celebration, especially as her mother Rosalba would be going with her.



The next few weeks were spent getting passports, signing contracts, being filmed at the sports pitch and at their home. We came to realise the scale of GM's global campaign to show the world that women are as capable as men to achieve what they want in life, and to show the important role sport has for many of the world's most successful women, such as Mary T. Barra, CEO of GM. As such, we are very proud to have taken part in such an important campaign and to have reached our goals in the community: today a group of 30 teenage girls trained with us and demanded the expansion of women's sport that we are implementing from next year. We spoke to Stela and Rosalba last week when they had come back

from Manchester and we wanted to share some of their highlights and reflections. For both of them, the opportunity to meet people from other countries was really impactful. Among both the mothers and girls, Rosalba and Stela found that they had many things in common, but that each culture had its peculiarities and individual cuisine; however, the atmosphere was very welcoming and there was great harmony between everyone. Speaking about food however, this was a bit more complicated! They had a difficult time when they went to an Indian restaurant because of the spicy food, but they did mention the great array of salads and vegetables at lunch. When I asked what their favourite food had been, both said the plain croissants in coffee for breakfast.





For Stela and the other girls (accompanied by the mothers) each day was filled with activities: they met Manchester United players at the training ground, they did a treasure hunt in the city, as well as various workshops among other things. When asked for her high point of the week Stela said it was the experience of walking on to the pitch with the players at home against Tottenham, with 80,000 spectators shouting. At half-time she got to shoot penalties with the other club mascots with the supporters shouting and applauding - it was so exciting and intense that Stela said she didn't have words to describe the feeling! For Rosalba, there were many highlights: one was the politeness

with which everyone treated them and the welcome they received; another was that everywhere was so clean and that even small children threw rubbish in the bin. On the subject of politeness another moving moment was when there was a minute's silence before the game. Rosalba swore that the entire stadium was totally silent and that you could hear the people next to you breathing, and she thought that this was an act of real respect, despite not knowing what the minute of silence was for. Both said that it was an incredible experience and that they were really grateful for the opportunity. In response we would like to say that we are very proud of them and they did a great job to represent Brazil.



This month young people involved in rugby training travelled to Blumenau, Santa Catarina, to take part in the 4th Try Rugby Festival on 27th-28th. During the two days the young people took part in activities to get to know young people from Minas Gerais, Rio de Janeiro, Rio Grande do Sul and Santa Catarina, and throughout the festival they played in a tournament against teams from each state. In the final the young people from ACER Brasil showed the hard work that has gone into sport at ACER Brasil, as they won the tournament.

We would like to thank Try Rugby Sao Paulo, [British Council Brazil](#), [Sesi Diadema](#) and [Premiership Rugby](#) for their support.



4th Try Rugby Festival



Igor and João Victor travel to England

On 16 October, two of our team, Igor and João Victor started their job shadowing experience in England. The first visit was to [Manor Church of England Academy](#) in York, where they were greeted by two PE teachers who showed them the school's sports facilities. The students got into groups to show off the school's sports hall and pitches. They then went on a trip to the city of Bradford to meet Simon and Ayesha who they had met in Brazil when they volunteered at ACER Brasil.



On the following day, they went to Liverpool where they visited the Beatles history museum. They also visited Wigan, where they had the chance to visit the DW Stadium, where Wigan Warriors played the first ever rugby games. When they arrived in Leeds, they visited the Leeds City Council sports centre, where they met athletes training for the Olympics. On the last day of the job shadowing, they visited Leeds Road Sports Complex. There they had the chance to show the work they do at ACER Brasil, working with young people 15-18 who trained at the centre. They demonstrated the [Coaches Across Continents](#) methodology which is taught in the sports department at ACER Brasil. At the end of the day, they ate with the group at a Japanese restaurant.

On Saturday they set off for London, where they saw some of the sights like St James's Park, Buckingham Palace, the London Eye and the famous Big Ben.

“For me, it was a really important opportunity to understand the differences between countries. When a country's priorities are focused on giving intellectual training to their children and young people, it is possible to guarantee them a successful future”, said Igor.

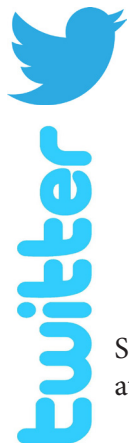


The Day of Play

For one whole day, ACER Brasil again hosted the Day of Play, offering games, face painting, hair styling, manicures, candy floss, popcorn and this year we had tug of war and a ball pool. This marked a change from previous years where the Day of Play took place outside on the main street. This year it took place inside ACER Brasil because of the bad weather.



At the end of the day we had handed out around 300 bags of sweets to children in the community. We would like to thank the 55 volunteers who helped throughout the day and our sponsors [Banco do Povo](#) and [Cultura Inglesa Sao Paulo](#), who made the event possible.



ACER Brasil
@acerbrasil

Siga-nos no Twitter para atualizações regulares

In this video Livia explains how the reading project works in schools in the town

11 October

We held a street dance workshop

11 October

Yesterday Jonathan Hannay presented at the JUCONI International Conference 2017 about the Guarda Subsidiada 'Kinship care' programme

28 October



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AGENDA November

9 to 20 -The #OhanaRaiz-esdoBrazil group travels to Australia

11- Guitar Recital